



An Independent Licensee of the Blue Cross Blue Shield Association

Get daily support for your Health & Parenthood Journey



Blue Cross® Blue Shield® of Arizona brings you a new suite of resources that support women and families throughout the entire parenthood journey. Enroll in the fertility, pregnancy, or parenting program, then download the Ovia app that's right for you. You'll have access to expert content, health insights tailored to your unique needs, and unlimited one-on-one health coaching with a dedicated well-being team of experts.

Choose the program that's right for you and your family



FERTILITY

Fertility at your fingertips. Learn more about your health & fertility, read expert research and tips, and get personalized insights and support every step of the way.



PREGNANCY

Your pregnancy partner. Watch your baby grow and have your healthiest, happiest pregnancy.



PARENTING

Your parenting playbook. Track your baby's health & development and get personalized support and guidance.

GET STARTED

- Sign in to your Sharecare app, or register at azblue.sharecare.com
- Go to the **Achieve** section, then **Programs**
- Select the program that's right for you
- Download the Ovia app

Enroll in the pregnancy program to find out how to get a **\$100 reward**.



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